

Catalog of Corporate Experiences







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Hiking is the new way to build & nurture Teams

We're on the verge of a workplace revolution in terms of how people think about business, work-life balance, and personal wellness. Companies would not be built on the backs of employees under this new paradigm. Instead, they would be designed to make working a joy and a pleasure, rather than a burden.

We've been selling the benefits of hiking to successful people like you for the past 4.5 years. Here's how we can bring the advantages our experiences to your company:

Benefits for companies:

- Happier employees, better business results
- Increase employee creativity, collaboration, and innovation
- Stronger relationships and a sense of community

Benefits for Individuals/Teams:

- Build resilience by taking on new challenges
- Get fit, healthy, and toned
- Improve self-image and self-confidence

Alex Kamau Founder, Lets Drift

How it works



Although we have a wide variety of standard routes, we tailor each walk to the client's needs.

We'll go over these topics with you:-

- Route difficulty
- Location attributes
- Potential group size
- Preferred date and time
- Food and refreshment options
- What's included for guests
- Transport & Logistics

We know hiking routes, villages, restaurants, and cafes and can provide recommendations to match the brief. If you don't know what you want, we can help and advise on what works.

Booking

Once we've understood your requirement, we'll quickly revert with a proposal which will suggest the following;

- Location,
- Route overview
- Potential schedule
- Costs

The first important step in making a reservation is to agree on a date. If you're inviting people from outside your organization, you should give yourself at least 8 weeks to plan and invite them. Then, we'll send you our booking form, which has all the event details on it.



Planning

As far as invitations go, we'll aid with the copy and design. In addition, if you'd like, we'd be pleased to accept RSVPs on your behalf.

Logistics & Transport

We'll now focus on the finer details of event execution and backup plans based on the original brief.

- Public transport options
- Parking arrangements
- Food & refreshment options
- Venue liaision
- Fine-tuning schedules

Risk Assesment

Behind the scenes, we'll make sure guests have a good time. New routes will be subject to a recce and our risk assessment will feed into our guest packs.

Communication

Before the event, we'll prepare a branded event pack and e-mail communications for your approval. If you like, we can email and answer questions directly. We do also ask guests to sign a risk disclaimer and confirm their attendance.

- Detailed route information
- Travel advice & schedule
- Equipment list
- Nutrition & hydration advice





In brief

Near-the-city experiences
4-6hrs of hiking
Accessible through both private and public transportation
Safe and accessible parking
Ratio of 1 guide per 10 hikers

www.letsdrift.co.ke



Distance: 9 km

Difficulty: Beginner Friendly

Duration: 5 hrs Terrain: Relatively flat

Highlights

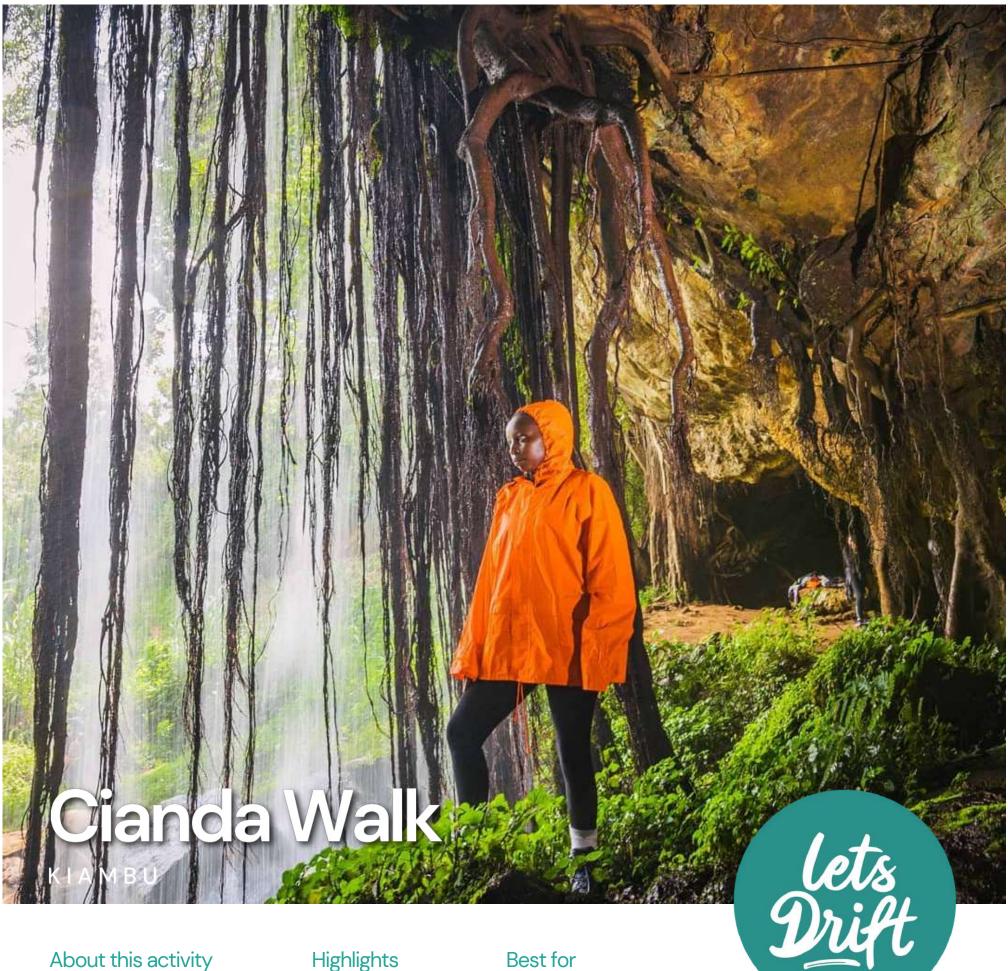
Sasumwa dam Forest trail Views of Aberdares

Best for









Distance: 8 km Difficulty: Beginner Friendly

Duration: 5 hrs Terrain: Relatively flat

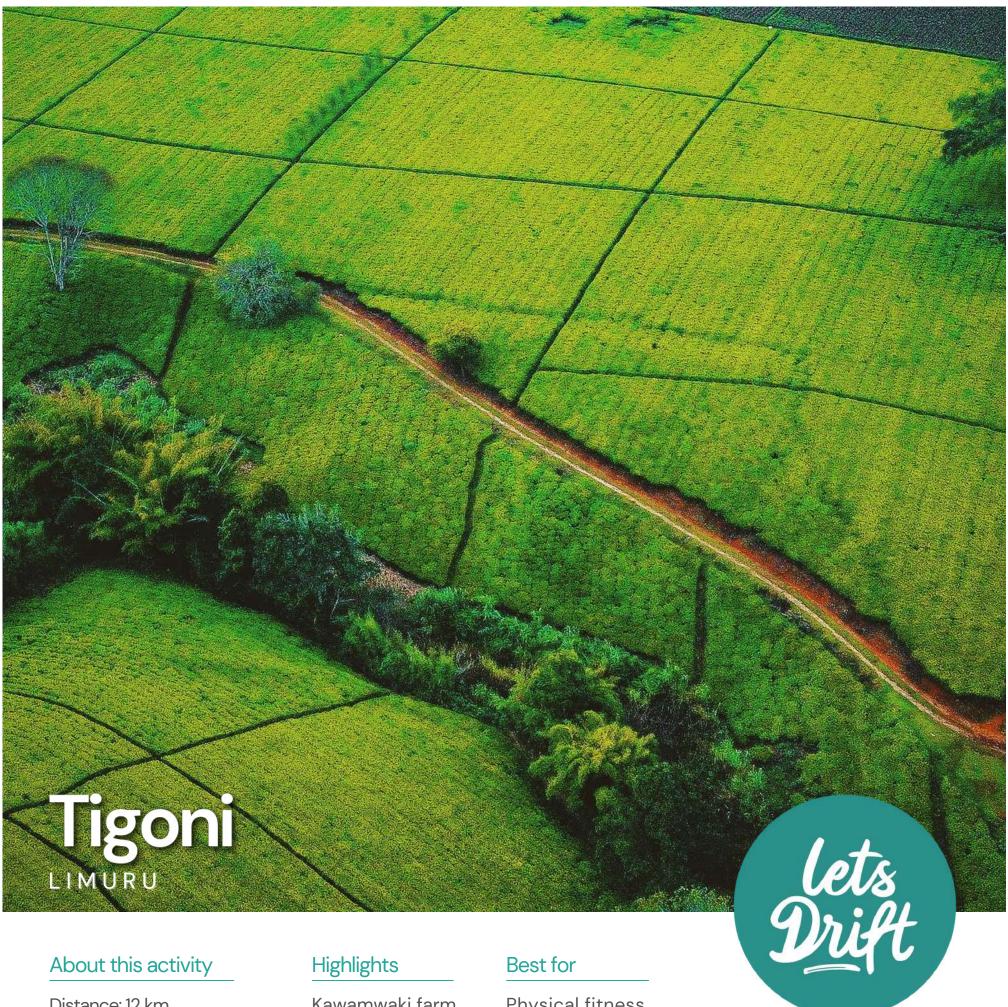
Highlights

Waterfall Cave Tea & Coffee Farms







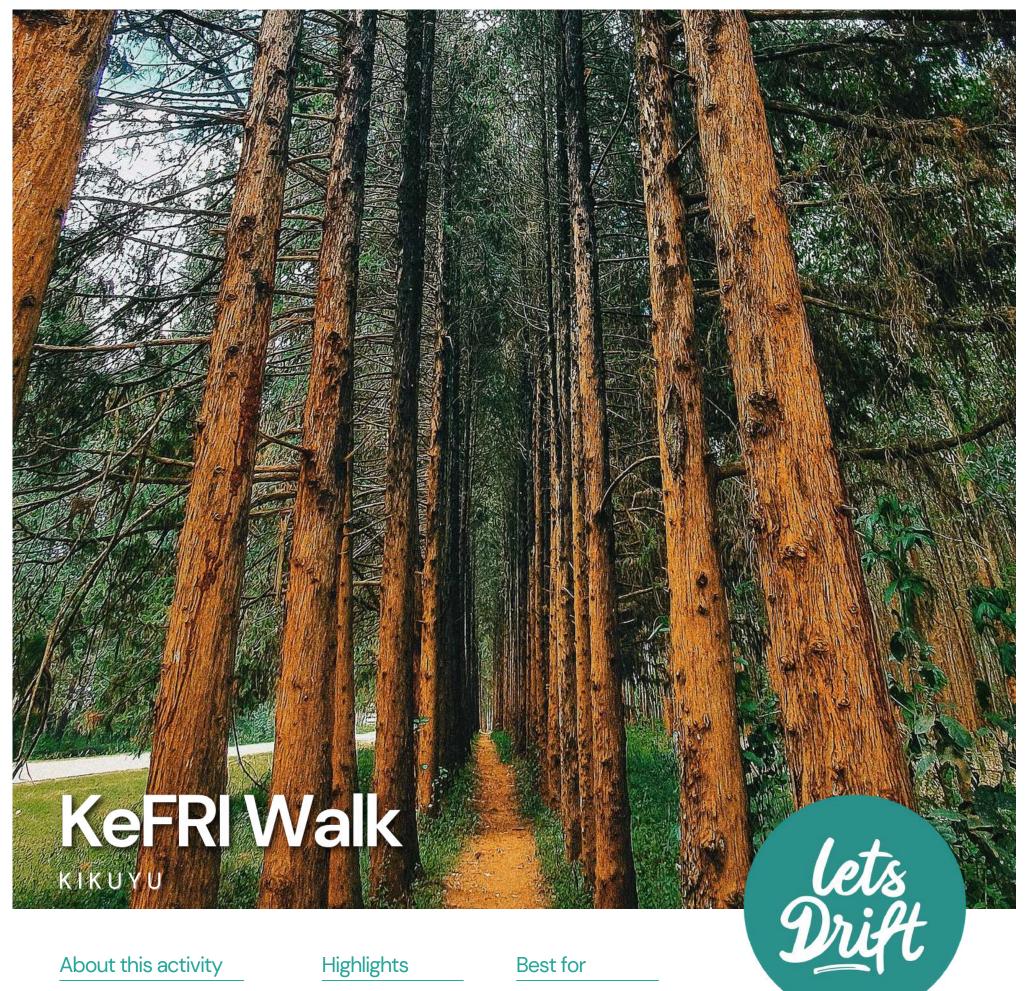


Distance: 12 km Difficulty: Moderate Duration: 6hrs Self-drive Friendly Kawamwaki farm Waterfalls Forest trail Tea farms









Distance: 12 km

Difficulty: Beginner Friendly

Duration: 5hrs

Terrain: Few steep sections

Bamboo Forest Indigenous Forest walk









Distance: < 10 km Difficulty: Beginner

Friendly
Duration: 5hrs

Forest walk Rapids Duff mpararo (swimming)









Distance: 12 km Difficulty: Moderate Duration: 6hrs Self-drive Friendly Nachu caves Views of Ngong hills









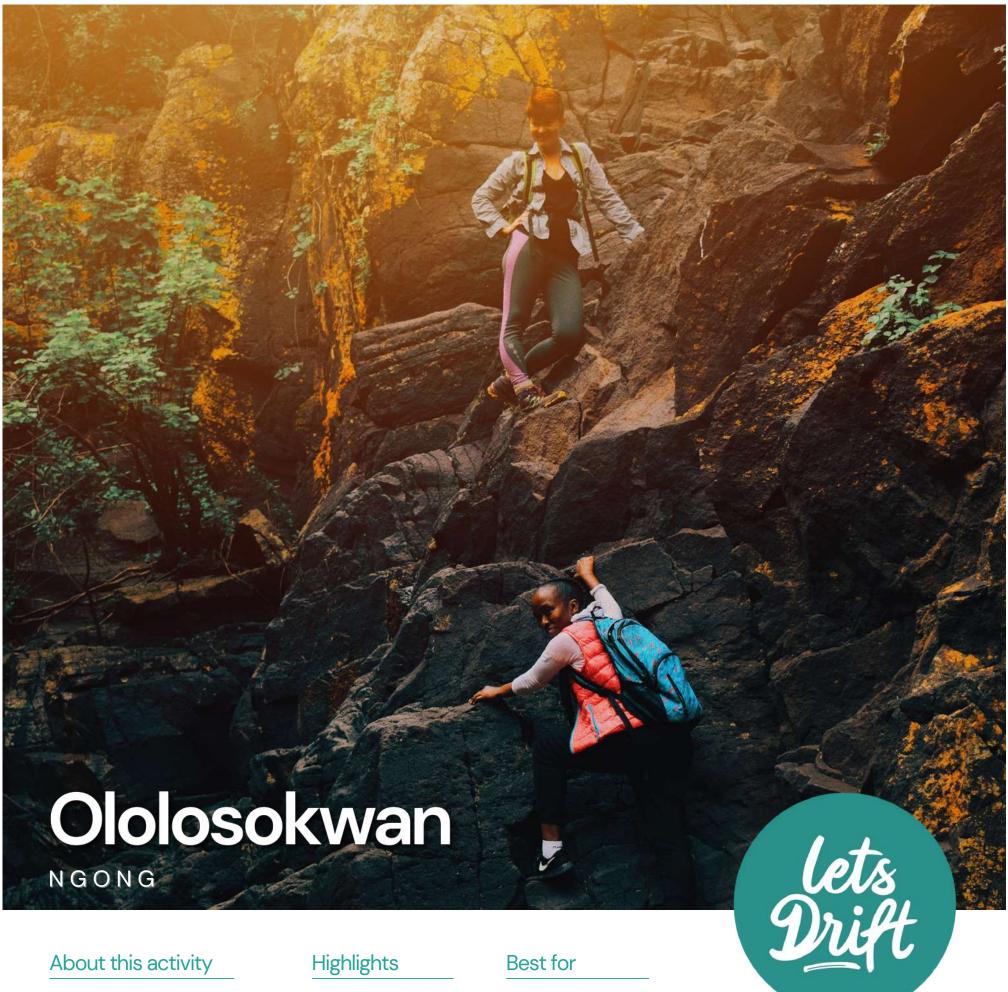
Face your fear of darkness by trekking inside Kenya's oldest Railway Tunnel, commonly known as Buxton tunnel stretching 950 Metres.



Oldest train tunnel in Kenya







Distance: 12 km
Difficulty: Moderate
Duration: 6hrs
Self-drive Friendly
NOT advisable for people
with fear of heights

Ololosokwan Gorge Bouldering Views on Ngong hills









In brief

Near-the-city experiences
3 to 4 hour hike
Accessible through both private and
public transportation
Dedicated photo spots
Skilled instructors to guide you

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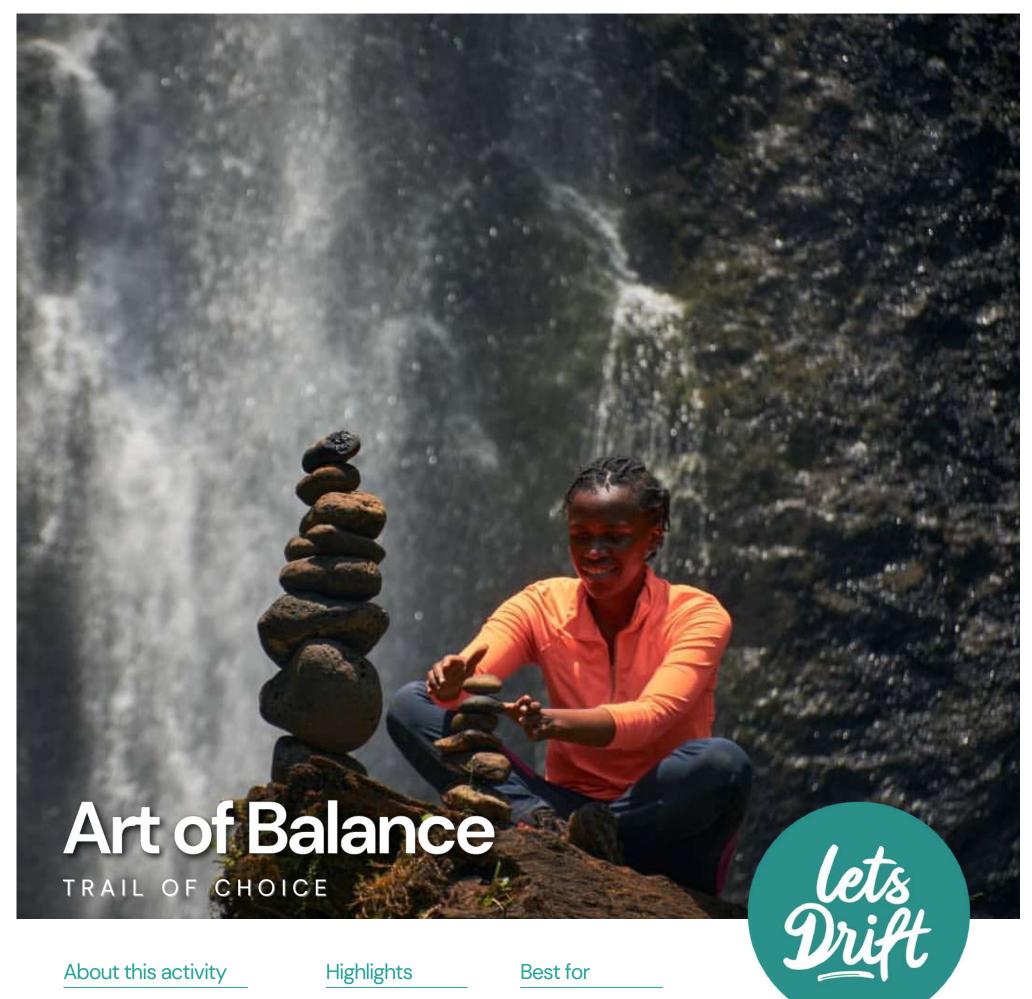


Distance: <5 km Difficulty: Easy Duration: 6hrs Self-drive Friendly Yoga Meditation Journaling Walk









Distance: 10km Difficulty: moderate Duration: 6hrs Self-drive Friendly Rock cairns art Walking









Distance: <5 km Difficulty: Easy Duration: 6hrs Self-drive Friendly

Highlights

Art Meditation

Best for









Distance: 10km Difficulty: Easy Duration: 6hrs Self-drive Friendly

Highlights

Hike Picnic Girl talk

Best for

She Wild welcomes natureloving women. It's about entering a community of likeminded souls with vulnerability and openness. Relax and adore your womanhood.









Distance: 10 km Difficulty: Moderate Duration: 6hrs Self-drive Friendly

Highlights

Art Meditation

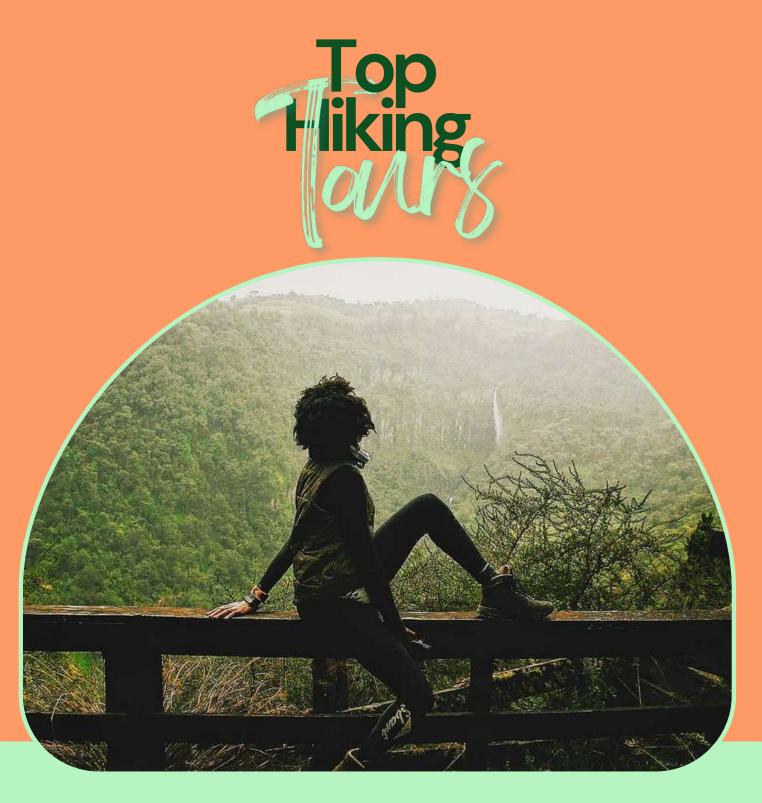
Best for

You can get into distributing indigenous tree seed balls with a slingshot and help to green up Kenya as you hike!









In brief

Outside-the-city experiences
4- to 5-hour hike
Only available with planned
transportation
Dedicated photo spots
1 guide for every 5 hikers

www.letsdrift.co.ke



Distance: 12 km Difficulty: Moderate Duration: 6hrs Terrain: Steep Chinga Dam Zaina falls Dedan Kimathi Memorial









Distance: 10 km Difficulty: Moderate Duration: 6hrs Self-drive Friendly

Highlights

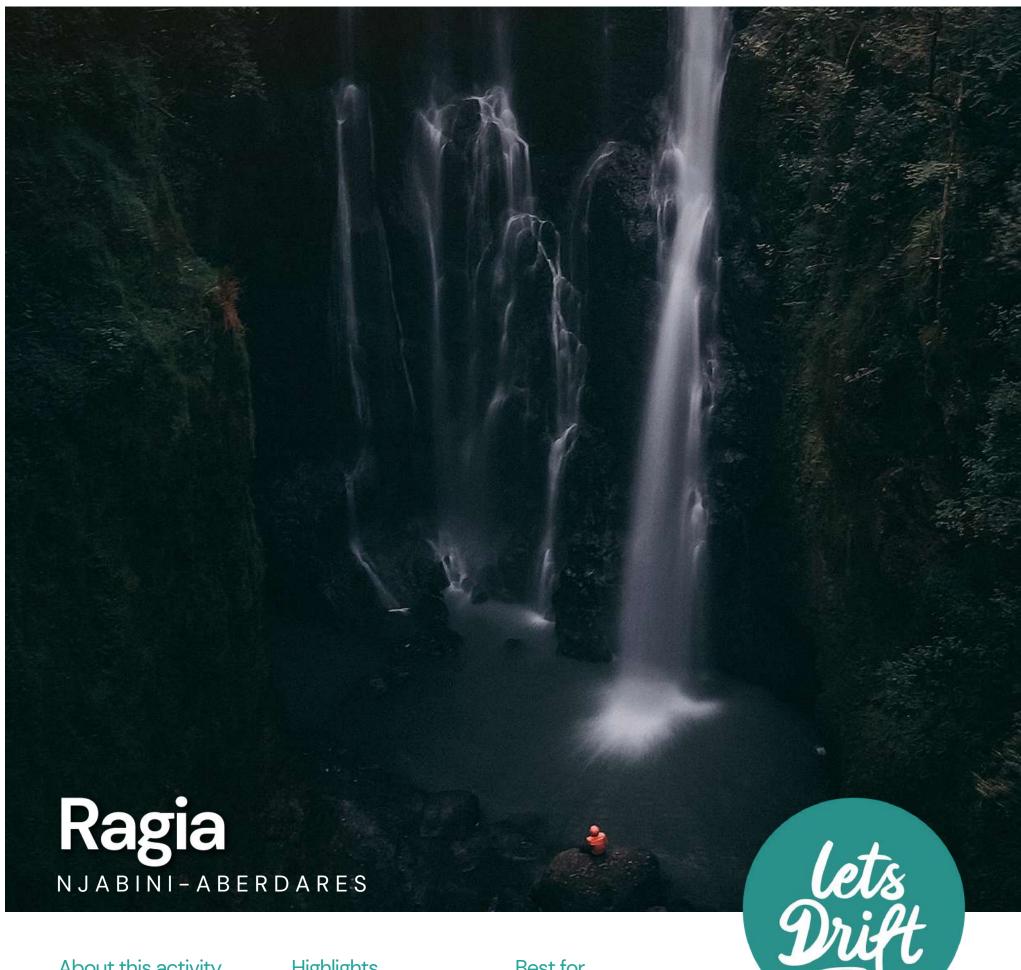
2 Waterfalls Views of the Aberdares

Best for









Distance: 17 km Difficulty: Moderate Duration: 6hrs Self-drive Friendly

Highlights

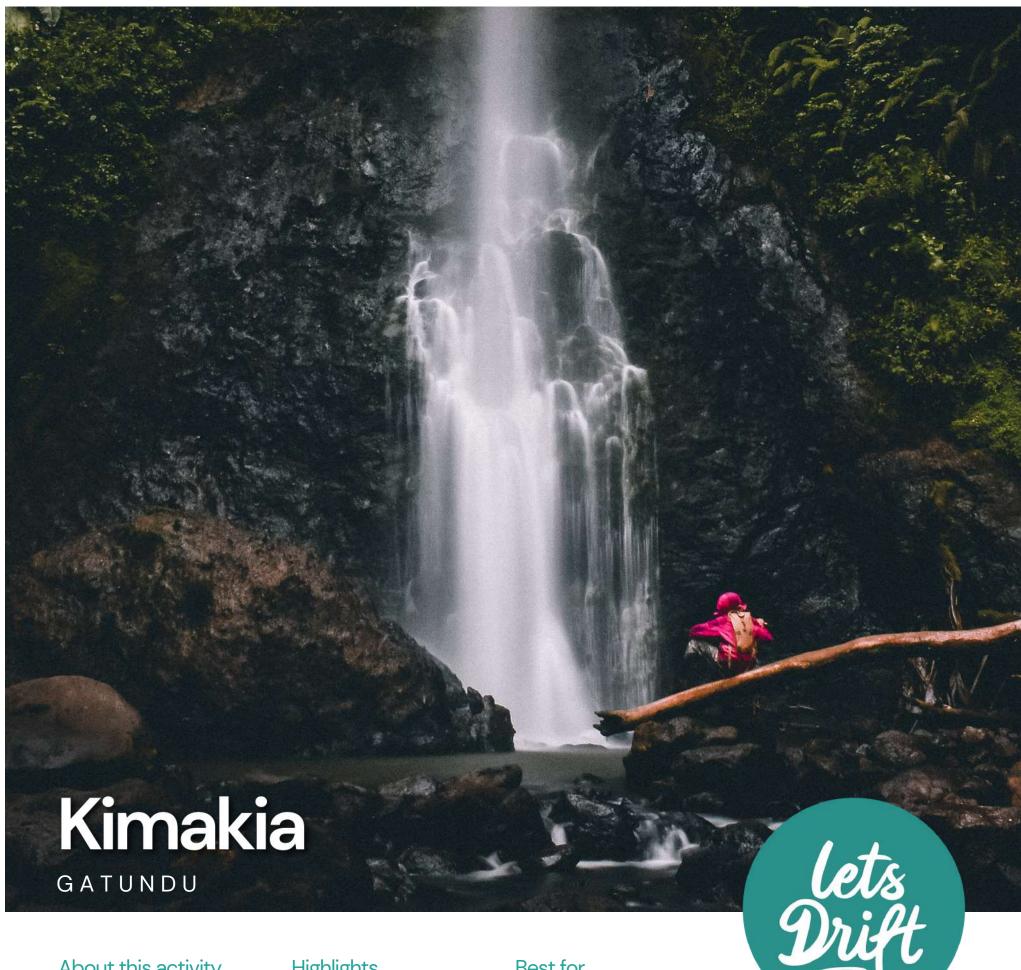
2 Waterfalls Views of Sasumwa dam & Aberdares

Best for









Distance: 12 km Difficulty: Moderate Duration: 6hrs Self-drive Friendly

Highlights

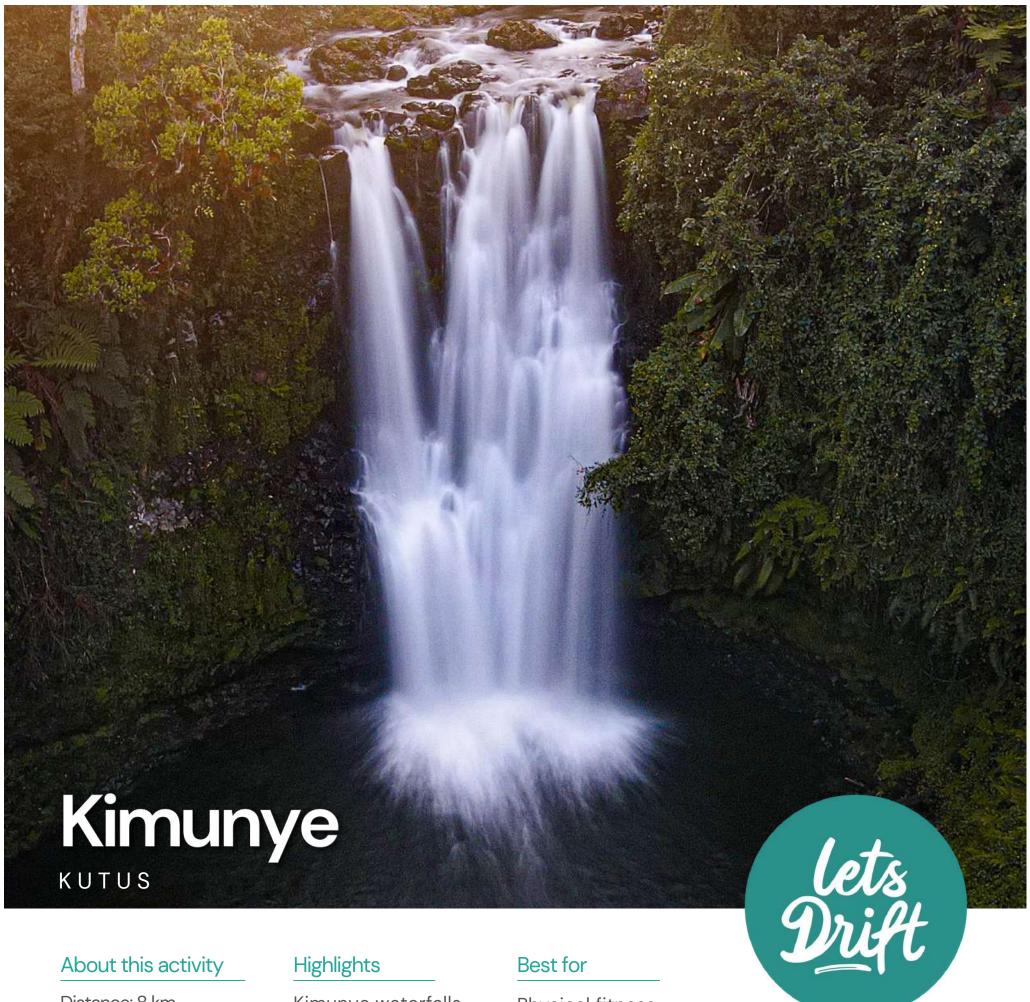
Kimakia Waterfalls Aberdare forest

Best for









Distance: 8 km Difficulty: Moderate Duration: 6hrs Terrain: Steep Kimunye waterfalls Mt Kenya Forest









Distance: 12 km
Difficulty: Moderate
Duration: 6hrs
Terrain: Steep

Nthenge Njeru Waterfalls Kirimiri Forest Karue hill









Distance: 12 km Difficulty: Moderate Duration: 6hrs Terrain: Steep Nthenge Njeru Waterfalls Kirimiri Forest Karue hill







FAQs

AM I FIT ENOUGH?

This is one of the questions we get asked most often in advance. Check out the information about grading on page 9 and choose the distance that works best for you. If you haven't walked up hills much before, we suggest a walk that is easy or moderate. If you're a more experienced walker or fitness fan who likes to try new things, give yourself a harder walk.

WHAT ABOUT COMFORT BREAKS?

Most of our routes, especially the longer ones, don't have places to use the bathroom once we're on the trail. When you have to go to the bathroom, you can go find a bush or some big rocks. If you need a few minutes, just ask the leader where the next "cover" might be.

WHAT IF I GET ILL ON A WALK?

Your hike guide has been trained and certified in Wilderness First Aid, which is first aid for the outdoors and places we walk. We will bring a first aid kit, a flashlight, a compass, one or more maps, and a survival bag to make sure everyone in the group is safe.



Difficulty Guide

Beginner Friendly

- No more than 10 km hiking.
- Kid & Family-friendly
- Scenic and well-accessible trails
- Less than 5 hours on the trail.
- Hiking gear is not a must

Moderate



- Generally 12 to 20 km
- Good hiking shoes and gear
- It may have more inclines, hills, or elevation changes,

Challenging A



- For experienced hikers in good physical condition.
- Because of the elevation gain, the hike will be longer and steeper..
- Generally 22 to 40 km

Wellness



- Less than 5kms of Hiking
- Ideal for mental wellness
- Skilled instructors

Celebrate your team after a challenge with our bespoke badges that can be personalized for any experience



Beginner Hiking Gear Guide





This catalog is not sponsored by any of the vendors listed. The sole purpose of the catalog is to make it easier for drifters to find quality gear from reliable sellers.

Decathlon

Specialty: New Hiking, Camping & Gear Location: Two Rivers / The Hub – Karen

Contact: www.decathlon.co.ke

Going Outdoor

Specialty: Outdoor & Sporting Gear

Location: Two Rivers Mall Instagram: @salomonke Contact: 0729257317

Hawi Outdoors

Specialty: New Hiking Gears

Location: Online

Instagram: @hawioutdoors

Contact: 0790561113

Outdoorer Ke

Specialty: New Hiking gear

Location: Thika Road

Instagram : @outdoorer.ke Contact : 0727001289

Gitau

Specialty: Hiking boots/Skates

Location : Gikomba Contact : 0728851799

Temboh Mountain Gear

Specialty: Hiking and Mountaneering

gears

Location: Ngara (near KICD)

Instagram : @tembohmountaingear Contact : 0721377050 / 0724456101



How it Works

- Select a date, trail, and duration that are most convenient for you and your group.
- Cost start **from Ksh 1,000** per individual for a minimum of 10 people
- Groups can benefit from our transportation options, which include secure parking.
- **Personalized guidance** for a variety of group types, such as children, families, and work teams

Companies/Groups we have worked with

Jumia

All Saints Cathedral

Market force Technologies

Wambui Collymore & friends

The Room

Microsoft

Meta (Facebook)

Endeavor

Build X

Sendy

Brook Hse Montessori School

Open Capital

Matembezi travellers

Safari boys

Xplora dox



Our Community

500 Active monthly hikers

60% Female

10% Male

38 Median Age

Monthly calendar downloads

Events Organized as per July '22

Events Organized as per month

2.8k Newsletter subscribers

20K Instagram followers

Twitter followers 13k

Tiktok followers 90k

Website visitors as of July 2022

- 4 Mins Average time spent on website
 10k Unique monthly visitors
 98% Local visitors (Kenya)



Talk to us

Book a private experience paul@letsdrift.co.ke

Collaboration/business business@letsdrift.co.ke

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